



American Institute  
for Contemporary  
German Studies  
JOHNS HOPKINS UNIVERSITY

## Sponsorship Opportunities and RSVP

### 2017 AICGS Global Leadership Award Dinner

*honoring*

**Martin H. Richenhagen**

AGCO

Chairman, President and CEO

Tuesday, November 28, 2017

Cipriani 25 Broadway, New York, NY

The Global Leadership Award Dinner is the Institute's principal annual fundraising event. Proceeds from sponsorship underwrite a substantial portion of AICGS' annual operating budget and make possible the high-quality events and publications that AICGS produces throughout the year.

All sponsors of the dinner automatically become members of AICGS, and receive the following benefits:

- Access to regularly produced electronic newsletters, Issue Briefs, Policy Reports, and Transatlantic Perspectives essays
- Invitations to exclusive events with top policymakers and global leaders
- Invitations to regular conferences, workshops, lectures, and events in the U.S. and Germany

The table levels for the dinner have the following benefits:

### CORPORATE SPONSORSHIPS

#### ❖ Global Leaders Sponsor \$50,000

- Table for ten, exclusive seating area
- A full-page, four-color advertisement in the gala program booklet (prime placement)
- Logo listed prominently in the gala program booklet and special logo display at Cipriani

#### ❖ Executive Leaders Sponsor \$35,000

- Table for ten, preferred seating area
- A half-page, four-color advertisement in the gala program booklet
- Logo listed in the gala program booklet

#### ❖ Corporate Leaders Sponsor \$25,000

- Table for ten, main seating area
- Logo listed in gala program booklet

#### ❖ Business Sponsor \$15,000

- Seating for up to five guests
- Name listed in the gala program booklet

#### ❖ Associates Sponsor \$10,000

- Seating for two guests
- Name listed in gala program booklet

## INDIVIDUAL SPONSORSHIPS

- ❖ **Global Individual Sponsor \$5,000**
  - Seating for two guests
  - Name listed in the gala program booklet

- ❖ **Individual Sponsor \$1,500**
  - Single seat
  - Name listed in the gala program booklet

*Sponsorship Packages are fully tax-deductible in the U.S., less \$250 per guest and cost of advertisement\**

### RSVP

Please RSVP by Monday, November 13, 2017. We ask for guest names no later than Friday, November 17, 2017. Please select sponsorship level and fill out the information below.

\_\_\_\_\_  
Sponsorship Level

\_\_\_\_\_ Yes! I accept!

\_\_\_\_\_ No, I am unable to attend.

Company \_\_\_\_\_

Table Host Name and Title \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Contact Person \_\_\_\_\_

Contact Person Email \_\_\_\_\_

Telephone \_\_\_\_\_

Date \_\_\_\_\_

Please submit the RSVP form via email to:  
Lynn Van Norstrand, Vice President  
American Institute for Contemporary German Studies  
1755 Massachusetts Ave NW  
Suite 700  
Washington, DC 20036  
Tel: 410-202-2178  
Email: [lvn@aicgs.org](mailto:lvn@aicgs.org)

*	Quarter-Page Ad	Half-Page Ad	Full-Page Ad
Four-Color	\$2,000	\$2,500	\$3,000
Black-and-White	\$1,500	\$2,000	\$2,500

AICGS is a non-partisan, non-profit organization with 501(c)(3) charitable status. Its tax identification number is 52-1309525. For more information, call (202) 332-9312, or visit our website at: [www.aicgs.org](http://www.aicgs.org)